



PYCON NL

Sponsorship Opportunities



10 October 2024

Jaarbeurs Utrecht, Netherlands

<https://pycon-nl.org/>

PYCON^(NL) 2024

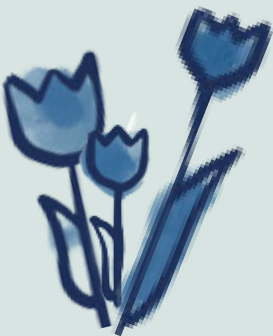
Why sponsor PyCon NL?

2024 is the first year PyCon NL will be organized. Previous years “Python Conference” was organized where 150 attendees visited the conference. Our care for quality resulted in an amazing community where we kept growing. This year, the “Python Conference” will be rebranded into PyCon NL where we will be growing even more.

Curious about last year's aftermovie? Click [here](#) to watch



The reason for sponsoring PyCon NL is to help the community grow, sponsors are what makes this conference possible. By having sponsors, we can keep our prices low. Therefore, this conference can be accessible to everyone interested.



	Gold	Silver	Bronze
Pricing			
Package price (excluding VAT)	€4,000.00	€2,000.00	€1,000.00
Availability			
Number of available slots	2	2	3
Session passes			
Complementary conference passes	6	3	2
Conference passes with 50% discount	6	3	1
Brand visibility			
Table space	✓		
Mention in opening speech	✓		
Logo on PyConNL video	✓		
Logo on PyConNL banners	✓	✓	
Logo on PyConNL website	✓	✓	✓
Option to distribute goodies at the event	✓		
Vacancy flyer on centrally placed table	✓	✓	
Logo in the PyConNL digital program guide	✓	✓	✓
Advertisement in program guide	Full page	Half page	Quarter page
Communicatie			
Social media announcement	✓	✓	✓



Services details

Table space:

There will be a dedicated space for sponsors in the hall where all the attendees will have coffee breaks and lunch.

This package provides a high table and 2 high chairs, with power supply and high-speed Wi-Fi access.

Note: All additional booth customizations are the responsibility of the sponsor.

Mention in opening speech:

The sponsors will be mentioned in the opening speech.

Logo on PyCon NL video:

These sponsors will have their logo shown in all the official videos recorded and published online of the event.

Logo on PyCon NL banners:

These sponsors will have their logo shown on the information banners placed in the congress center during the event.

Logo on PyCon NL website:

These sponsors will have their logo shown on the official PyCon Netherlands website for the whole duration of the event.

Sponsor post on Social Media:

These sponsors will have a “thank you” post on our social channels.



Services details

Option to distribute goodies at the event:

These sponsors can distribute goodies at the conference to all the visitors.

Vacancy flyer on centrally placed table:

At two centrally placed tables, these sponsors can place vacancy flyers.

Note: These flyers are the responsibility of the sponsors and need to be delivered to the event location 2 days in advance.

Logo in the PyCon NL digital program guide:

The logo of these sponsors will be in the digital program guide of PyCon NL.

Advertisement in the program guide:

These sponsors will have a advertisement place in the program guide.

Social media announcement:

These sponsors will have a “thank you” post on our social channels regarding their involvement in PyCon NL.





PyCon NL

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